

LIFE+ Partner Search Profile Form

CONTACT DETAILS	
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ORGANISATION TYPE	
Organisation type (Please delete as appropriate)	Research NGO/charity Company
Is your company an SME? (Please delete as appropriate) SME definition: less than 250 employees; annual turnover not exceeding €50m or annual balance sheet not exceeding €43m	Yes

PROJECT TOPIC	
Area of interest (Please delete as appropriate)	Information and Communication - Awareness raising and communication issues
Description of the planned project	<p>The project we would like to carry out is the "Going Oil Free" campaign. We would like to apply for a grant to carry out a three-five year 'Going Oil Free' campaign. This project will provide a mechanism to raise awareness of peak oil. The campaign activity is aimed at freeing the Scottish transport sector from its dependence on oil, resulting in reduced depletion of natural resources, carbon emissions, noise and air pollution.</p> <p>The campaign will target politicians, civil servants and the media to evidence how industry and individuals can be incentivised to adopt transport that is not dependent on oil - such as electric cars, rail electrification, hybrid buses, walking & cycling.</p> <p>There will also be a significant public-facing component in order to harness grassroots support, voluntary and campaigning organisations. We will also provide opportunities for the public to become involved in the campaign e.g. through support for political lobby exercises, cyberactions and events.</p>

EXPERTISE/COMMITMENT OFFERED	
Please delete as appropriate	I am looking for a project to join I am looking for partners to join my project
Description of your expertise	The Transform Scotland Trust was established to carry out research and educate the public about transport's impact on the economy, environment, and society as a whole. We work

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